

# AGRICULTURAL EXCELLENCE ONLINE CONFERENCE *with Brad Magnusson*

*In partnership with:*



**Dear Valued Ag Member.**

The Turtleford Credit Union Limited is pleased to offer a Virtual Conference hosted by Brad Magnusson, CEO of Magnusson Consulting partnered with Edam, Biggar and Unity Credit Unions. This virtual teams meeting is January 28, 2022, from 9am-2pm.

## **TOPICS COVERED**

- » ***Global Economic Impacts on Western Canadian Agriculture***
- » ***Grain, Oilseeds, and Special Crop & Cost of Production Outlook***
- » ***Cattle Market & Cost of Production Outlook***
- » ***Fertilizer/Chemical Supply & Demand***
- » ***Farm Financial Benchmarks***

## **PRESENTERS BIO**

Brad has spent the last 35 plus years working with producers and businesses to create strategic business strategies that enhance profitability.

Brad has held senior positions with multi-national financial institutions, government lending institutions, Credit Union central of Manitoba.

Brad has spent all his working career providing global agricultural analysis and market intelligence. He is responsible for the analysis and forecasting of macroeconomic and financial market developments, grain and livestock market analysis in Canada, the United States, and key overseas economies.

Brad has traveled extensively working with 1,000 producers' groups, businesses & credit unions to present seminars, workshops, and courses in every corner of the Canada and the U.S.

He has been a keynote speaker at the American Bankers Conference, Credit Union National Banking Conference, and a past board member of the Manitoba & National Agrologist Association and board member of Manitoba Rural Adaptation Council.

**Registration deadline is January 26, 2022** to do so please follow these links:

**Teams Event:**

[https://teams.microsoft.com/registration/CbehbMtpJkmpMI5NyxP0Qw,NHx-3PZXNUu-bkmH9v7XhA,wrsVCaosSku6v\\_UDak80jQ,bogv-gTUA0muDqF0ZefHhA,CNBIkkU6CE2zH9t5cT13Eg,g5dvDV17DUW9wDWncyl25A?mode=read&tenantId=6ca1b709-69cb-4926-a930-8e4dcb13f443](https://teams.microsoft.com/registration/CbehbMtpJkmpMI5NyxP0Qw,NHx-3PZXNUu-bkmH9v7XhA,wrsVCaosSku6v_UDak80jQ,bogv-gTUA0muDqF0ZefHhA,CNBIkkU6CE2zH9t5cT13Eg,g5dvDV17DUW9wDWncyl25A?mode=read&tenantId=6ca1b709-69cb-4926-a930-8e4dcb13f443)

Or the shortened URL: [tinyurl.com/y2lf54wn](https://tinyurl.com/y2lf54wn)